

ACTRA
ALBERTA

2ND ANNUAL

**ACTRA
ALBERTA
AWARDS**

**SPONSORSHIP
PACKAGE**



2025

ACTRA ALBERTA AWARDS

ABOUT US

ACTRA Alberta represents the interests of over 1500 members and is one of the nine branches of ACTRA, the national union of over 30,000 professional performers working in English-language recorded media.

The organization advocates for performers' rights, fair wages, safe working conditions, and diversity in the entertainment industry.

The ACTRA Alberta Awards in Calgary celebrate outstanding performances by ACTRA members and recognizes excellence in Canadian film, television, and digital media.

These awards highlight the talent and contributions of Albertan performers, fostering pride and visibility within the industry.

2025



2ND ANNUAL

ACTRA ALBERTA AWARDS



The 2nd Annual ACTRA Alberta Awards ceremony will take place in Calgary followed by an after party.

WHERE

ART COMMONS - Engineered Air Theatre
205 - 8 Avenue SE
Calgary, AB

WHEN

Saturday, November 1st, 2025 - Evening

VIP Reception (Nominees, Sponsors, Council): 5:30 - 6:30 PM

Cocktail Member Reception: 6:30 - 7:25 PM

Awards Ceremony Begins: 7:30 - 9:00 PM

After Awards Party: 9:00 - 11:30 PM

WHO

A live audience consisting of Award Nominees, Special Guests, Past Winners, Performers, Sponsors and Industry Partners

2025



ACTRA ALBERTA AWARDS

THE CALL SHEET

SIGNATURE SPONSORS

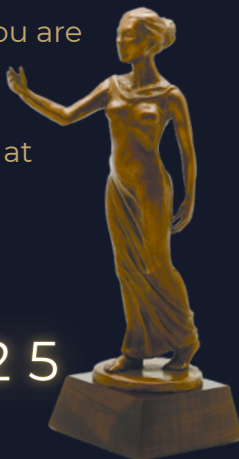
Sponsors of the 2rd Annual ACTRA Awards have the opportunity to align their brands with the pinnacle of Albertan screen-based talent through a variety of tailored sponsorship tiers.

- The Platinum “Star” Sponsor (\$1500) grants exclusive hosting of the VIP Sponsor Reception, along with branding opportunities, including logo placement, and recognition in press coverage and social media.
- Diamond Sponsor (\$1500) Signature Drink (cocktail and mocktail)
Step into the spotlight as the Diamond Sponsor and let your brand become the centerpiece of celebration at the Member Reception and the After Awards Party with an exclusive cocktail. We will work with you to create a drink that reflects your brand and taste!
- As the Sapphire Sponsor (\$1500) After Party your brand will take centre stage at the After Awards Party with catered tapas crafted to reflect the spirit of creativity and celebration. This unique sponsorship places your company at the heart of the evening’s festivities, leaving a lasting impression on performers, industry leaders, and VIPs as they nosh and network to Albertan talent and achievement.
- In-Kind Custom Industry Sponsor - Let your product or service be the STAR! This is a one-of-a-kind opportunity for your brand to captivate an exclusive audience of over 150 guests, including performers, industry leaders, and VIPs.

CATEGORY SPONSORS

- “Category” Sponsor (\$1000) - your brand will shine throughout the evening as you are named an Award category sponsor. This is a one-of-a-kind opportunity for your brand to captivate an audience of over 150 guests, including performers, industry leaders, and VIPs, all gathered at the renowned Engineered Air Theatre at the Arts Commons.

2025



ACTRA ALBERTA AWARDS



PLATINUM SPONSOR - VIP RECEPTION

Take the spotlight as the exclusive presenter of the VIP Sponsor Reception, serving as the evening's esteemed host for a cocktail mixer attended by nominees, sponsors and ACTRA Alberta Council Members.

YOUR SPONSORSHIP BENEFITS

- Photo Opportunities with our nominees & council members
- Verbal Recognition from the podium during the live show.
- Static Logo Placement on Big Screen
- Prominent Logo Placement in the venue lobby, sponsor slides, and the dedicated sponsor page on actraalberta.com (with a website link).
- Acknowledgment in the Winners' News Release with potential for Media Coverage.
- Social Media Thanks by @ACTRAAlberta.
- Two (2) VIP Tickets (including the VIP Sponsor Reception) to experience the ACTRA Awards up close and personal.

DIAMOND SPONSOR - SIGNATURE DRINKS & BAR

As the Diamond Sponsor - Signature Drink (cocktail and mocktail) your brand will take centre stage at the Member Reception and After Awards Party with an exclusive cocktail crafted to reflect the spirit of creativity and celebration.

YOUR SPONSORSHIP BENEFITS

- Cocktail Bar Signage
- Prominent Logo Placement, at the bar, in the venue lobby, sponsor slides, and on the dedicated sponsor page at actraalberta.com (with a website link). To be included in Thank You to guests.
- Logo Display on a sponsor slide during the live show.
- Social Media Thanks by @ACTRAAlberta
- Two (2) VIP Tickets to the ACTRA Awards

2025



ACTRA ALBERTA AWARDS

NOMINEES FOR
BEST PERFORMANCE

ACTRA
ALBERTA

SUSAN SERRAO
GOT MILF
BARB MITCHELL
RIDE
KIRSTEN LANKESTER
FAULTLINE
DAVID LEREANEY
BILLY THE KID - SEASON 2
BAYE MCPHERSON
HEARTLAND - SEASON 17



SAPPHIRE SPONSOR - AFTER PARTY

As the Sapphire Sponsor - After Party, you will be the sponsor of the catered food station. This unique sponsorship places your company at the heart of the evening's festivities, leaving a lasting impression on performers, industry leaders, and VIPs as they nosh and network to Canadian talent and achievement.

YOUR SPONSORSHIP BENEFITS

- Food Station Signage
- Prominent Logo Placement, in the lobby,, sponsor slides, and on the dedicated sponsor page at actraalberta.com (with a website link). To be included in Thank You to guests.
- Logo Display on a sponsor slide during the live show.
- Two (2) VIP Tickets to the ACTRA Awards, including access to the VIP Sponsor Reception.

CATEGORY SPONSORS

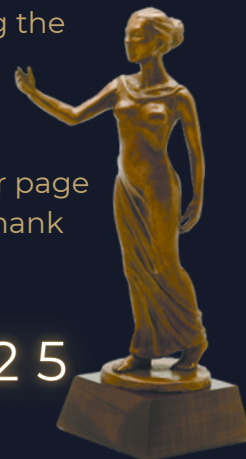
- **BEST STUNT COORDINATION SPONSOR**
- **BEST STUNT PERFORMANCE SPONSOR**
- **BEST PERFORMANCE IN A SHORT SPONSOR**
- **BEST SUPPORTING PERFORMANCE SPONSOR**
- **BEST PERFORMANCE SPONSOR**

As a "Category" Sponsor, your brand will shine throughout the evening as you are named an Award category sponsor.

YOUR SPONSORSHIP BENEFITS

- Logo in Lights: Your logo will be prominently displayed on the big screen during the live event, featured alongside your award category and its nominees.
- Name in the Spotlight: Hear your brand announced by our host as your award is presented, associating your company with the best in Canadian talent.
- Prominent Logo Placement in the sponsor slides, and on the dedicated sponsor page at actraalberta.com (with a website link). To be included in Save the Date and Thank You to guests.
- Acknowledgment in the Winners' News Release.
- Two (2) VIP Tickets to experience the ACTRA Awards, including access to the VIP Sponsor Reception.

2025



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SPONSORSHIP INSTRUCTIONS

DEADLINE: FRIDAY, OCTOBER 3, 2025

Reach out to learn more about how you can play an integral role in this extraordinary event, dedicated to honoring and celebrating the brilliance of Albertan performances and the art of storytelling.

Let's connect to explore how your involvement can help shine a spotlight on the incredible talent and narratives that define Alberta's rich performance offerings.

PLEASE CONTACT

Lori Rohloff, ACTRA Alberta, PR & Events

lrohloff@actra.ca

SPONSOR SIGN UP FORM

(Please include these details in your email)

Sponsorship Category:

Name:

Organization:

Address:

Phone:

Website:

Social (IG, FB)

Email:

Signature

LOGO PARAMETERS

File Type:

Portable Network Graphics (PNG)

Please ensure your logo is on a transparent background

EMAIL YOUR LOGO OR A
DOWNLOADABLE LINK TO
LROHLOFF@ACTRA.CA

PAYMENT OPTIONS

CHEQUES

Payable to ACTRA Alberta

Attention: Natalie Schopff

E-TRANSFER

Email talford@actra.ca

Reference "ACTRA Awards Sponsorship"

Invoice number and Company Name

Questions:

Natalie Schopff

nschopff@actra.ca

[403-228-3123](tel:403-228-3123) ext. 1



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